

Texas HOMES and HEAR Rebate Programs

ONLINE INFORMATION SESSION

STATE ENERGY CONSERVATION OFFICE
JUNE 2 & 3, 2026



KELLY HANCOCK
ACTING TEXAS COMPTROLLER OF PUBLIC ACCOUNTS



SECO
State Energy
Conservation Office



Housekeeping

- Lines are muted
- Use Q/A box for questions
- Presentation portion will be recorded
- Recording and slides will be posted
- AI notetakers/chat bots will be removed from the webinar

Para activar los subtítulos en español, haga clic en “Mostrar subtítulos”, seleccione la flecha hacia arriba, seleccione “Idioma de los subtítulos” y elija Español.

Information shared verbally in response to questions during this webinar may not be 100% accurate, complete, or up to date. Verbal responses should not be considered official guidance. Please consult our website for the most accurate and up-to-date information.



WELCOME,
TEXANS!



Agenda



HOMES and HEAR Program Overview

- Kurt Stogdill, APTIM



Planning Process

- Charles Newborn, APTIM



Input Opportunities

- Katie Falk, Inova Energy Group



Comments and Questions



PROGRAM OVERVIEW

The Inflation Reduction Act (IRA)

The Inflation Reduction Act of 2022 authorized U.S. Department of Energy (DOE) to carry out two programs:

- Home Efficiency Rebates (HOMES)
- Home Electrification and Appliance Rebate (HEAR)

**\$8.8
BILLION**

in funds available to
states for residential
energy upgrades.

Visit <https://comptroller.texas.gov/programs/seco/funding/ira/>
for more program information



SCAN QR TO VISIT THE SECO
WEBSITE

Texas HOMES and HEAR

-  Texas was allocated the largest Home Energy Rebate program funding
-  State Energy Conservation Office (SECO) is the administrator
-  APTIM will serve as planning and implementation lead
-  We are currently in the planning phase

Rebates are not yet available.

Texas Home Efficiency Rebates (HOMES)



Overview	Rebates for whole-house energy saving upgrades; minimum requirement of 20% energy savings for modeled savings and 15% for measured savings <i>Example: insulation, air sealing, HVAC, lighting and appliances</i>
Eligible Households	• All income levels • Existing single-family and multi-family buildings • Owners and renters, with owner permission
Rebate Levels	• Based on modeled energy savings and income level • Up to \$8,000 per household

Texas Home Electrification and Appliance Rebate (HEAR)



Overview	Rebate for specific ENERGY STAR® certified electric appliance and ancillary upgrades <i>Examples: Heat pump water heater, electric stove, insulation and air sealing, heat pump for space heating and cooling, heat pump clothes dryer, electric wiring, amongst others</i>
Eligible Households	• Low- or moderate-income households* • Single-family and multi-family buildings • Owners and renters, with owner permission
Rebate Levels	• Prescriptive, based on technology • \$14,000 max combined rebates per household

*Low income: below 80% Area Median Income (AMI)

Moderate income: between 80% and 150% AMI

Anticipated Benefits



Lower energy bills



Enhanced comfort



Opportunities for contractors, suppliers and manufacturers



Increased grid resiliency through enhanced efficiency and reduced demand



PLANNING PROCESS

Timeline and Key Milestones



January 2025 | State application submitted to DOE



March 2026 | APTIM hired as program implementor



May-August 2026 | Community engagement and program plan development activities



Fall 2026 | Implementation Blueprint submittal to DOE, anticipated



TBD | Program launch, subject to DOE approval



September 2031 | or when all funds are expended by the state – end of program

Program Activities

Planning Period

Spring 2026 through Fall 2026

- Public input activities
- Public input integrated into program design
- Program design finalized
- Main submittals to DOE

Implementation Period

Program launch through ~ 2031,
or until funds expended

- Rebates available for Texans to make upgrades in their home
- Contractor education and training

Program Design Strategy

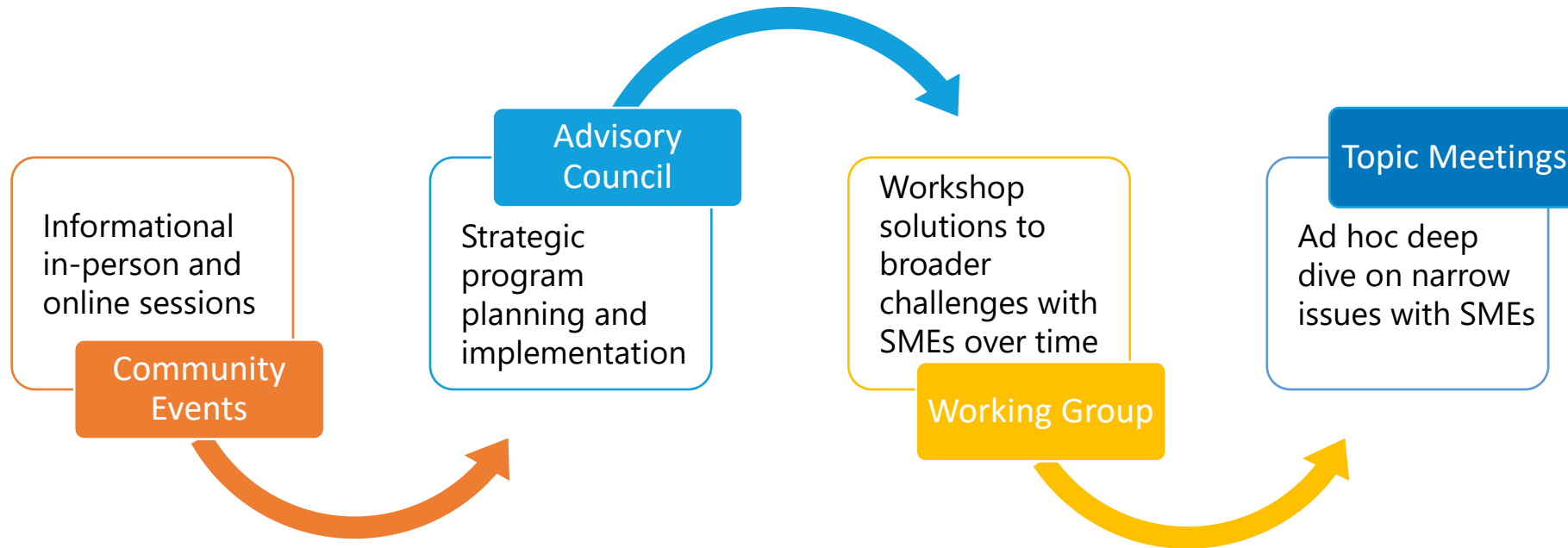
- **Stakeholder engagement:** Engage public for input on program design
- **Strategic program design:** Research existing programs, best practices, gaps, and opportunities for synergies
- **Implementation Blueprints:** Submit operational blueprints to DOE for review and approval



Program Design Considerations

- What upgrades qualify?
- What rebate amounts are available?
- Who is eligible and how do they participate?
- What customer education, outreach and messaging is needed?
- How are homes assessed and energy savings calculated?
- How do we leverage other complimentary programs?
- How can we partner with and support community-based organizations to promote programs and enroll customers?
- What contractors are qualified to complete services?
- What support do contractors need to be successful?
- What other resources and funds can be used by customers?
- How do we ensure consumer protections and verify upgrades meet requirements?

Engagement Approach Overview



Key Stakeholders

- Contractors
- Community-based organizations and advocacy groups
- Energy and policy nonprofit organizations
- Government agencies
- Homeowners and renters
- Multi-family/landlords
- Property managers
- Utilities
- Manufacturers, distributors, retailers



INPUT OPPORTUNITIES

Community Events



Purpose:

Gather local and regional perspectives, insights, and priorities from those who will benefit from the programs.

Evening Sessions:

- June 29 - Austin
- June 30 - San Antonio
- July 1 - McAllen
- July 6 - El Paso
- July 7 - Odessa
- July 8 - Abilene
- July 9 - Amarillo
- July 13 - Houston
- July 14 - Beaumont
- July 15 - Tyler
- July 16 - Dallas



SCAN QR CODE TO:
**REGISTER FOR THE
EVENTS**



Online Comment Form

Purpose: Collect comments and questions for program design consideration

- Comments will be actively reviewed and considered
- Frequently asked questions may be added to the FAQ on the website
- Individual responses will not be provided

Timeline:

June-August 2026



SCAN QR CODE TO:
ACCESS THE COMMENT FORM

Topic Meetings

Purpose: Dedicated conversations with any interested party on key topics where the program design team requires input.

Target Audience: Subject matter experts, organizations, and groups with interest in specific topics.

Topic Meeting	Meeting Date
Household engagement	6/22/26
Multi-family	6/23/26
Contractor and workforce development	6/24/26
Market transformation	6/25/26



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REGISTER FOR A TOPIC MEETING

Working Groups

Purpose: Open group of individuals with technical expertise to meet and collaborate around a specific topic.

Target Audience: Subject matter experts and organizations.

Working Group	Meeting Date(s)
Utilities – both Investor-Owned Utilities and public power	Week of 6/29/26 – starting meeting



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**REGISTER FOR THE UTILITY
WORKING GROUP**

Advisory Council

Purpose: Engage a specific group of subject matter experts to provide strategic guidance through program planning and implementation.

Target Audience: Select group of individuals with relevant expertise or stakeholder perspective who can provide informed guidance on a specific issue, program, or strategy. **Must apply to participate, space is limited.**

Meeting Date (TBD)
Week of 6/29/26
Week of 7/20/26
Week of 8/17/26
Ongoing through the life of the program



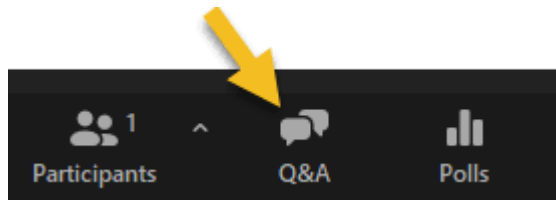
SCAN QR CODE TO:
APPLY TO THE ADVISORY COUNCIL

Group Participation Summary

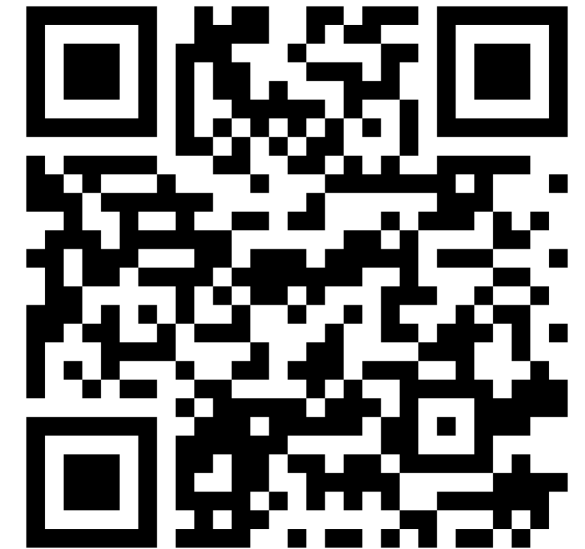
Group	Participants	Commitment
Topic Meetings	Attendees with interest in the areas of: • Customer engagement • Multi-family • Contractor and workforce development • Market transformation	One meeting for each topic; open to all. Approximately 1.5-hour duration.
Working Groups	Subject matter experts in the areas of: • Utilities (IOUs and public power) • Contractor and workforce development	One to two focused meetings for each topic; open to all. Approximately 1.5-hour duration.
Advisory Council	Subject matter experts who will engage continuously through the planning period and post launch. Will provide strategic advice, input, and guidance to program implementer. Must have specific, relevant, expertise. Must apply to participate.	Three meetings during planning period. Approximately 2-hour duration. Ongoing post-launch, (anticipated quarterly).

Comments and Questions

- Post in Zoom Q&A box



- Questions should be related to HOMES and HEAR programs
- If we are unable to answer your question, please check the FAQ on the website. Frequently asked questions and answers will be posted
- Additional comments or questions can be submitted via the Comment Form



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Resources



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